Global Japan

~From The Standpoint Of Making Movies~

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Abstract

If you are very interested in something, you will be interested in all things around it. Perhaps, it is natural human being, so I think we can use it for us and Japan to be popular or the world will be interested in Japan. And relationship will glow bigger and bigger, finally, it will affect Japanese society in a good way. And then, I decided to think about it in art, especially at live action films which can take good attention of the actors or actress from the media. Finally, I was able to find some points you have to change when I researched some things about the difference between Japanese movies and English movies on the Internet. There are 3 things that Japanese movies should change: "Change Mind To Make The Story", "The Media To Take Good Attention" and "Thinking Way Of Performance". If Japan will make these 3 things true, the world will be interested in Japan more and more, and Japanese society will glow bigger.

1. Introduction

All of us know that if people are interested in something, they also will be interested in even many things around it. I thought that whether we can use this process to take more attention from the world. So I tried to think about what to do for it at movies that is the most popular and close to our lives now.

2. Materials and Method

- ♦ Research on the Internet and some books
- ♦ Interview to actors or actress on the DVD's special films
- 3. Results and Discussion [Conclusion]
 - The Best Record Of Japanese Movies' Performance Proceed In History
 - 1 ¥30,400,000,000 Sento Chihiro no kamikakusi (2001)
 - 2 ¥19,600,000,000 Howl's Moving Castle (2004)
 - 3 ¥19,200,000,000 Mononokehime (1997)
 - 4 ¥17,400,000,000 Odoru Daisousasen THE MOVIE2 (2003)
 - 5 ¥15,500,000,000 Ponyo on the Cliff by the Sea (2008)
 - The Best Record Of English Movies' Performance Proceed In History (\$1,000,000 = ¥100,000,000)
 - 1 ¥278,200,000,000 AVATAR (2009)
 - 2 \quad \qua
 - 3 ¥151,200,000,000 The AVENGERS (2012)
 - 4 ¥132,800,000,000 Harry Potter and The deathly hallows PART2 (2011)
 - 5 ¥125,900,000,000 FROZEN (2013)

Today, I have 3 suggestions that I want to show you to improve Japanese movie's quality. They are "Change Mind To Make The Story", "The Media To Take Good Attention" and "Thinking Way Of Performance". First one, "Change Mind To Make The Story" means that I think makers like directors or screenwriters should change the mind to make a film. These days,

many love stories for young man or woman are televised in Japan. But it is just entertainment for young people, not for every people. So the company cannot be popular very well. And the other hand, we can see at the ranking of box-office revenue, almost movies which ranked in high position are fantasy or SF movies. Love story or just normal humans' life were effected by Japanese culture very well and it cannot suit people in other countries. This is also the reason Japanese movie company cannot get a lot of money. One of the big different between Japanese movies and English movies is the difference of the cost. In that backyard, there is a problem that Japanese movie companies cannot pay a lot of money to make a film, but if Japanese movie companies continued it, nothing would change. So I want to suggest one thing for it. I think they should make movies for Japanese people to get some money and use it to make films for the world. And the second one, "The Media To Take Good Attention"; it is my opinion that I want media to do something to make Japanese people interested in movies. There are great way to show Japanese movies and Japanese actor or actress and it is "big three international film festivals". This has very old and great history and it is very famous in the world. So great big media come. It means if some Japanese films could win some award, Japan would get great attention from the world. But in Japan, many people don't know about this competition because Japanese media don't care about it very much. So I want media to care about these competitions even no Japanese films win any praise.

And finally, the third one is "Thinking Way Of Performance". This is based on the difference of thinking about acting between Japanese and people who want to work in Hollywood in foreign countries. Many of actors or actresses who do great in many films in Hollywood have studied about acting professionally in some college that are very famous great ones in the world. As compared with it, there are few actors or actresses who study acting in some college in Japan, and from the very beginning, there are no national college to study it in Japan. But in America, England or Australia, there are so many great historical courage there. Private colleges and universities cost too much money better than national ones so maybe it makes like a barrier to go to that kinds of colleges. I'm sure that this makes big bad difference of the quality of acting. From this situation, I think that Japanese people should change their mind of posture for acting and Japanese government should make these kinds of colleges to study about it. And also school should make more opportunity to meet acting for children.

If my three opinions came true, Japanese movies and Japanese actors or actresses would be glow in the world and whole world would pay attention for Japanese cultures and also would be even for Japanese products more than before. If more people were interested in Japan, more foreign travelers would come and this would be good for Japanese economy.

4. Reference

http://www.eiga-ranking.com/boxoffice/japan/alltime/domestic/ [Movie Ranking]
http://www.festival-cannes.com/jp/about/whoWeAre.html [Cannes Film Festival]
http://www.berlinale.de/en/das_festival/festivalprofil/profil_der_berlinable/index.html

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